



Find (*and stop*) the Leaks In Your Business

Reclaim Your Time, Money, and Energy
for Greater Growth and Momentum



Answer the following questions to figure out where you could be saving time, money, stress or gaining growth and momentum!

Section 1: Time



Find the Leaks:

What do you spend the most time on in your business? (Make a list.)



Fix the Leaks:

Are there better or faster ways to do those things?

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Section 2: Opportunities



Find the Leaks:

What isn't getting done in your business?



Fix the Leaks:

What is the ROI for each activity if it were accomplished?

Can the profitable activities be outsourced?

Can you outsource something else for the activities that need your attention?

Section 3: Finances



Find the Leaks:

What do you spend your money on in your business? (Make a list.)



Fix the Leaks:

Do you really need all the services you are paying for?

Are you seeing a return on these investments?

Are there alternatives that are less expensive but work just as well or better?

Section 4: Stressors



Find the Leaks:

What parts of your business constantly stresses you out? What parts of your business are you avoiding? What causes you to think "there's got to be a better way?"



Fix the Leaks:

Can someone help you with them?

Are there systems that could make these things less stressful?

If you don't know, where could you go to learn about options?

Section 5: Growth



Find the Leaks:

Is your business growing as much as you would like? Why or why not?



Fix the Leaks:

Do you need to work with a mentor? In what area?

Do you need to invest in more education? (Be realistic about how much to take on.)

Do you need to hire another team member?

Can your systems handle growth? (Web hosting, email list provider, procedures, etc.)

Do you have any mental or emotional blocks preventing you from growing your business?

Section 6: Systems



Find the Leaks:

Are your systems working for you? Which ones are and which ones are not?



Fix the Leaks:

Can your web hosting support the amount of traffic that you have?

Is your site light and speedy or does it lag?

Do you need to clean out my site or upgrade your hosting?

Does your mailing list provider have all the features I need?

Is your project management software fulfilling all your needs?

Now that you've laser focused your attention on your business, you've probably jotted down a lot of ideas. I'm sure there are things you would like to stop doing, start doing and possibly create. While it's an incredibly empowering feeling, I know it can also be overwhelming to prioritize and implement. During the 9+ years in my work with coaches and creative entrepreneurs, I've noticed that understanding where they should invest their energy to get the best ROI is fairly common. Heck, I've been there myself.

Because you've taken the time to download this workbook and have invested some time into looking at your operations, I would like to offer you a strategy session at a special price. We'll meet via Zoom for 90 minutes to discuss your responses in this workbook. We'll look at where you are and where you want to be. I'm passionate about identifying the gaps, helping you streamline your operations and developing a strategy that prioritizes your efforts. And yes, it will be recorded so you are able to refer back to it as necessary. All for \$199.



I began my business 11+ years ago as a tech-savvy online business strategist creating websites. What I've seen again and again is that a killer site is great but the real magic happens when you are able to successfully implement the other essential parts of the business building process. Creating those resources is a big step towards business growth.

Today, at The Purposeful CEO, I'm dedicated to guiding smart, perceptive, capable entrepreneurs and solopreneurs on their journey from struggling & juggling managers of their business to becoming purposeful CEOs.

They are stepping into a place of power + purpose, leaving the uncertainties behind.